



**Board of Director's Meeting
AGENDA – Wednesday November 15, 2017
12:00p Lunch/ 12:30pm Meeting
4704 College Avenue, San Diego CA 92115**

- 1. Call to Order / Introductions**
Lunch served by Corbin's Q (6548 El Cajon Boulevard)
- 2. Community & Governmental Liaison Report** **INFORMATION ONLY**
(3 minutes per speaker)
- 3. Additions to the Agenda** **ACTION ITEM**
- 4. Acceptance of Board Meeting Minutes –October 2017** **ACTION ITEM**
- 5. Approval of Financials – October 2017** **ACTION ITEM**
- 6. Consent Agenda** **ACTION ITEM**
 - a. Business Development Committee (November 2017)
 - b. Marketing Committee (No Meeting)
 - c. BOO! Parade Committee (No Meeting)
 - d. MAD Committee (November 2017)
 - e. Executive Committee (November 2017)
 - f. Monthly Activity Report (November 2017))
- 7. Nominations for the Open Board Seat** **ACTION ITEM**
- 8. Discussion of the Boulevard BOO! Parade** **INFORMATION ONLY**
- 9. Announcements:** **INFORMATION ONLY**
 - a. Past Internship Project Benefits
 - b. Sage Project Application
 - c. Rolando Street Fair Involvement
 - d. Grand Opening of Corbin's Q Thursday, November 16, 2017
 - e. Open House Ribbon Cutting at Snappy Dog (5854 Montezuma Road) Tuesday, November 28, 2017
- 10. Adjourn**

*The Board may take action only on items identified as "Action Item".

**College Area Business District
Board of Director's Meeting Minutes
4704 College Avenue, San Diego, CA 92115
November 15, 2017**

Board Attendance: Paul Russo (Chair), Tyler Blair, Tony Konja, Mike Trunzo, Lynn Owens, Amir Rezai, Marc Bennett, Nicole Lewis, Alex Mickle, Lillian Palmer, Lynn Owens, Jim Schneider (Staff), and Emily Paddock (Staff).

Absent: Pat Geary, Dave Hargreaves, Meghan Riva, Bruce Robertson, Teri Featheringill, and Martin Samo.

Others Present: Doug Lister (Rolando Community Council), John Steffen (SDPD), Roberto Torres (Georgette Gomez's Office), Victoria Floyd (Dianne Jacob's Office), Corbin O'Reilly (Corbin's Q).

1. **Comment/Community Updates:** John Steffen with SDPD reported about the gang activity taking place in the District along with the increase in petty robberies. Roberto Torres with Councilmember Georgette Gomez's office shared the news of the expansion of the homeless assistance at Balboa Park along with their upcoming State of the District Gala, that will be recognizing and awarding outstanding citizenship. Doug Lister with the Rolando Community Council shared the date of this year's Rolando Street Fair along with news of their upcoming holiday party. Victoria Floyd with Dianne Jacob's Office shared updates from Dianne.
2. **Request for Additions to the Agenda:** There were no requests for additions to the agenda.
3. **Acceptance of Board Meeting Minutes October 2017-** Marc Bennett made a motion to approve the October 2017 Board Meeting Minutes with Amir Rezai seconding the motion. **The board approved the motion (10-0).**
4. **Approval of Financials- October 2017:** Tony Konja made a motion to approve the financials with Lillian Palmer seconding the motion. **The Board approved the October 2017 financials (10-0).**
5. **Consent Agenda:** Amir Rezai made a motion to approve the consent agenda with Marc Bennett seconding the motion. **The Board approved the Consent Agenda (10-0).**
6. **Nominations for the Open Board Seat:** Lynn Owens suggested the new optometrist from her shopping center with Marc Bennett suggesting Hamit Aras, owner of Center Point Dental. Staff will reach out to these suggested individuals and invite them to January's board meeting.
7. **Discussion of the Boulevard BOO! Parade:** This year's parade was a huge success in terms of parade entries, volunteers, and growth. Although a success in these terms, financially the organization lost \$17,000. Staff wanted to bring this information to the board so the vitality of the parade can be discussed. After thought and discussion, the board seems to be leaning towards forfeiting to continue with the parade. A final decision will be made at the January board meeting.
8. **Announcements:**
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 - Sage Project Application
 - Rolando Street Fair Involvement
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9. **Adjourn – 1:35 pm**