



COLLEGE AREA BUSINESS DISTRICT



Board of Director's Meeting
AGENDA – Wednesday October 18, 2017
12:00p Lunch/ 12:30pm Meeting
4704 College Avenue, San Diego CA 92115

1. **Call to Order / Introductions**
2. **Governmental Liaison Report** **INFORMATION ONLY**
(3 minutes per speaker)
3. **Additions to the Agenda** **ACTION ITEM**
4. **Acceptance of Board Meeting Minutes –September 2017** **ACTION ITEM**
5. **Approval of Financials – September 2017** **ACTION ITEM**
6. **Consent Agenda** **ACTION ITEM**
 - a. Business Development Committee (October 2017)
 - b. Marketing Committee (October 2017)
 - c. BOO! Parade Committee (October 2017)
 - d. MAD Committee (October 2017)
 - e. Executive Committee (October 2017)
 - f. Monthly Activity Report (October 2017)
7. **Naming Harold Webber as Board Member Emeritus** **ACTION ITEM**
8. **Internship Project Update** **INFORMATION ONLY**
9. **Announcements:** **INFORMATION ONLY**
 - a. Boulevard BOO! Parade, Saturday October 28, 2017 starting at 10am
 - Volunteers welcome, email us or sign up online, BooParade.com!
10. **Adjourn**

*The Board may take action only on items identified as "Action Item".

**College Area Business District
Board of Director's Meeting Minutes
4704 College Avenue, San Diego, CA 92115
October 18, 2017**

Board Attendance: Paul Russo (Chair), Tyler Blair, Tony Konja, Mike Trunzo, Lynn Owens, Amir Rezai, Marc Bennett, Pat Geary, Alex Mickle, Meghan Riva, Bruce Robertson, Teri Featheringill, Jim Schneider (Staff), and Emily Paddock (Staff).

Absent: Lillian Palmer, Harold Webber, Pat Geary, Dave Hargreaves, Nicole Lewis, and Martin Samo.

Others Present: Doug Lister (Rolando Community Council), Rachel Gregg (SDSU), and Jason Weisz (Senator Toni Atkin's Office) Arnie Gracia (SDG&E), Danae Rainos (Accion), Hunter Young (SDSU), Luis Ojeda (City of SD), Cyrus Mostashari (SDSU), Jeff Brooke (City Attorney's Office), John Steffen (SDPD), Roberto Torres (Georgette Gomez's Office).

1. **Comment/Community Updates:** John Steffen with SDPD spoke on the Hepatitis A outbreak taking place and the efforts being taken to remedy the situation. He also shared of the new dispatch crew that was recently hired. As of recent the College Area has seen a rise in physical violence attacks with 30 arrests having been made with the majority of the arrests being gang related. Jeff Brooke with the City Attorney's Office reiterated the efforts of the City in response to the huge Hepatitis A outbreak. He also shared of the necessity to create park curfews. Luis Ojeda with the City's Economic Development Department shared that the City is currently developing a marketing brochure to help attract businesses to the City of San Diego. He also shared that La Jolla has been approved to form a MAD. Jason Weisz with Toni Atkin's Office spoke about the affordable housing initiative that the state is working on, sharing that funds will be appropriated to update community plans and homeless services. Roberto Torres with Councilmember Georgette Gomez's office shared the news of the expansion of the homeless assistance at Balboa Park. Rachel Gregg (San Diego State University) announced the commencement of their alumni tours. Danea Rainos (Accion) introduced herself to the board and explained what role Accion serves in aiding small businesses. Arnie Garcia (SDG&E) spoke of the new flex rates and how these new rates will affect both businesses and residents. He also shared SDG&E's upcoming educational forums. Cyrus Mostashari with SDSU's Lavin Entrepreneur Center spoke of the upcoming business workshop that the Lavin Center will be hosting with the topic being the importance of Digital Marketing.
2. **Request for Additions to the Agenda:** There were no requests for additions to the agenda.
3. **Acceptance of Board Meeting Minutes September 2017-** Teri Featheringill made a motion to approve the September 2017 Board Meeting Minutes with Lynn Owens seconding the motion. **The board approved the motion (12-0).**
4. **Approval of Financials- September 2017:** Tyler Blair made a motion to approve the financials with Alex Mickle seconding the motion. **The Board approved the September 2017 financials (12-0).**
5. **Consent Agenda:** Amir Rezai made a motion to approve the consent agenda with Marc Bennett seconding the motion. **The Board approved the Consent Agenda (12-0).**
6. **Naming Harold Webber as Board Member Emeritus:** Lynn Owens made a motion to move forward with the action item with Teri Featheringill seconding the motion. **The board approved the action (12-0).**

7. **Internship Project Update:** Staff shared the progress with the BID assessment project that was commenced by the Internship program. Staff is currently working with the City Treasurer's Office to absolve all issues regarding the City provided list of BID Assessments and any changes that need to be made.

8. **Announcements:**

- Boulevard BOO! Parade, Saturday October 28, 2017 starting at 10am
Volunteers welcome, email us or sign up online, BooParade.com!

9. **Adjourn** – 1:35 pm