



**Board of Director's Meeting
AGENDA – Wednesday May 17, 2017
12:00p Lunch/ 12:30pm Meeting
4704 College Avenue, San Diego CA 92115**

- 1. Call to Order / Introductions**
Lunch Provided by Ranchwood BBQ, (7229 El Cajon Boulevard)
- 2. Welcome New Board Members** **INFORMATION ONLY**
(Martin Samo, Meghan Riva, Dave Hargreaves & Marc Bennett)
- 3. Comment/ Community Updates** **INFORMATION ONLY**
(3 minutes per speaker)
- 4. Governmental Liaison Report** **INFORMATION ONLY**
(3 minutes per speaker)
- 5. Additions to the Agenda** **ACTION ITEM**
- 6. Acceptance of Board Meeting Minutes –No Meeting** **ACTION ITEM**
- 7. Approval of Financials – March 2017 & April 2017** **ACTION ITEM**
- 8. Associate Member Application** **ACTION ITEM**
 - a. Grocery Outlet (4630 54th Street)
- 9. Consent Agenda** **ACTION ITEM**
 - a. Business Development Committee (April & May 2017)
 - b. Marketing Committee – (April & May 2017)
 - c. BOO! Parade Committee (April & May 2017))
 - d. MAD Committee (April & May 2017)
 - e. Executive Committee (April & May 2017)
 - f. Monthly Activity Report (April & May 2017)
- 10. Announcements:** **INFORMATION ONLY**
 - a. **Bike to Work Day Pit Stop:** Thursday, May 18, 2017 6am-9am at Duet Coffee (6526 El Cajon Boulevard) with Pedal Pushing Bicycle Shop, SOAS & San Diego Blenders.
 - b. **Grand Re-Opening Mixer** to celebrate reopening of Ranchwood BBQ (7229 El Cajon Boulevard) Thursday, May 25, 2017 from 5:30pm Including Next Door Craft Beer & Wine (7235 El Cajon Boulevard).
- 11. Adjourn**

*The Board may take action only on items identified as "Action Item".

**College Area Business District
Board of Director's Meeting Minutes
4704 College Avenue, San Diego, CA 92115
May 17, 2017**

Board Attendance: Paul Russo (Chair), Tyler Blair, Tony Konja, Mike Trunzo, Natasha Englehardt, Lynn Owens, Amir Rezai, Pat Geary, Teri Featheringill, Pat Mueller, Bruce Robertson, Martin Samo, Alex Mickle, Jim Schneider (Staff), and Emily Paddock (Staff).

Absent: Lillian Palmer, Meghan Riva, Dave Hargreaves, Marc Benett

Others Present: Parteer Singh (SBA), John Steffen (SDPD Eastern Div.), Ashston Borbour (BLVD63), Jon Dubensky (2point Digital Agency), Jeff Brooke (SD City Attorney's Office),

1. **Call to Order at 12:30 pm**
2. **Welcome New Board Members.**
3. **Comment/Community Updates:** Jon Dubensky of 2Point Digital Agency introduced himself and the services that 2Point offers. organization/business. 2Point focuses on aiding small businesses with affordable pricing. Ashston Borbour of BLVD63 offered to include various coupons for local businesses in the welcome bags for incoming residents. The deadline to include business marketing materials in July, 14, 2017. Parteer Singh with the Small Business Development Center introduced himself to the board, making himself available to help any appropriate businesses. He focuses on digital marketing and generating web traffic.
4. **Governmental Liaison Report:** Officer John Steffen (SDPD Eastern division) informed everyone of the recent activity taking place in Eastern Division. Violent crime was reported down with petty crime up since last month. Another Coffee with a Cop outing will be taking place, however it will be "Boba with a Cop" taking place on May 30th from 10 am -12 pm at the Zion Marketplace. Jeff Brooke with the City Attorney's Office spoke of the recent activity at a Rolando based massage parlor along with the recent fraudulent activity taking place in association with Solar Energy salespeople.
5. **Request for Additions to the Agenda:** Paul Russo requested to add a motion for the addition of Amir Rezai to the Executive Committee. After much thought during the recent Executive Committee, it was with consensus that the agreed upon title would be third Vice President. Mike Trunzo made a motion to approve the addition of Amir Rezai to the Executive Committee with Tyler Blair seconding the motion. **The board approved the motion (13-0).**
6. **Acceptance of Board Meeting Minutes- No Meeting last month.** Staff will include March 2017 Minutes in the June 2017 Board Meeting Agenda.
7. **Approval of Financials- March 2017 & April 2017:** Tony Konja made a motion to approve the financials with Harold Webber seconding the motion. **The Board approved the March 2017 & April 2017 financials (13-0).**
8. **Associate Member Application (Grocery Outlet):** Harold Webber made a motion to approve the associate member application with Amir Rezai seconding the motion. **The Board approved the application (13-0).**
9. **Consent Agenda:** Lynn Owens requested to pull the Marketing Committee Minutes to expand on the recent ART Street Event. Following this request and discussion, Jim Schneider requested to pull the Business Development Committee Minutes to explain the recent Tour that took place in

conjunction with Civic San Diego. After discussion, Harold Webber made a motion to approve the consent agenda with Lynn Owens seconding the motion. **The Board approved the Consent Agenda (13-0).**

10. Announcements:

a. **Bike to Work Day Pit Stop:** Thursday, May 18, 2017 6am-9am at Duet Coffee (6526 El Cajon Boulevard) with Pedal Pushing Bicycle Shop, SOAS & San Diego Blenders.

b. **Grand Re-Opening Mixer** to celebrate reopening of Ranchwood BBQ (7229 El Cajon Boulevard) Thursday, May 25, 2017 from 5:30pm Including Next Door Craft Beer & Wine (7235 El Cajon Boulevard).

11. Adjourn – 1:23pm