



**Board of Director's Meeting  
AGENDA – Wednesday January 18, 2017  
12:00p Lunch/ 12:30pm Meeting  
4704 College Avenue, San Diego CA 92115**

- 1. Call to Order / Introductions**  
(Lunch Provided by Garden Fresh Grill & Smoothie, 6165 El Cajon Boulevard)
- 2. Comment/ Community Updates** **INFORMATION ONLY**  
(3 minutes per speaker)
- 3. Governmental Liaison Report** **INFORMATION ONLY**  
(3 minutes per speaker)
- 4. Request for Additions to the Agenda** **ACTION ITEM**
- 5. Acceptance of Board Meeting Minutes –November 2016** **ACTION ITEM**
- 6. Approval of Financials – November 2016 & December 2016** **ACTION ITEM**
- 7. Approval of FY 2017 BID & MAD Budget Adjustments** **ACTION ITEM**
- 8. Consent Agenda** **ACTION ITEM**
  - a. Business Development Committee (January 2017)
  - b. Marketing Committee – (January 2017)
  - c. BOO! Parade Committee (January 2017)
  - d. MAD Committee (January 2017)
  - e. Executive Committee (January 2017)
  - f. Monthly Activity Report (December2016 & January 2017)
- 9. Board Resolutions:** **ACTION ITEM**
  - a. Resolution to approve entering into a contract with the City of San Diego and designating Board President & Vice President as signors for reports and requests for the management of the College Area Business Improvement District.
  - b. Resolution to approve entering into a contract with the City of San Diego and designating Board President & Vice President as signors for reports and requests for the management of the College Heights Maintenance Assessment District.
  - c. Resolution agreeing to apply for any City, County, State or other grants and funding AND authorize Executive Director, Jim Schneider, President Paul Russo and Vice President, Tyler Blair to sign such agreements and reports as requested by the funding source.
- 10. Announcements:** **INFORMATION ONLY**
- 11. Adjourn**

\*The Board may take action only on items identified as "Action Item".

**College Area Business District  
Board of Director's Meeting Minutes  
4704 College Avenue, San Diego, CA 92115  
January 18, 2017**

**Board Attendance:** Paul Russo (Chair), Tyler Blair, Harold Webber, Tony Konja, Andrew Kootman, Lillian Palmer, Mike Trunzo, Natasha Englehardt, Tony Konja, Lynn Owens, Pat Geary, Teri Featheringill, Pat Mueller, Alex Mickle, Bruce Robertson, Nicole Borunda, Jim Schneider (Staff), and Emily Paddock (Staff).

**Absent:** Len Regan

**Others Present:** Jose Reynoso (CACC), John Steffen (SDPD Eastern Div.), Terry Hoskins (SDPD MidCity Div.), Victoria Floyd (County of SD), Roger Chagnon (Scrimshaw Coffee), Will Remsbottom (Scrimshaw Coffee), Alma Palencia (ACCION), Valentina Ojeda (ACCION), Daichi Pantaloon (City of San Diego), Robin Beaucanan (Alliance for African Assistance), Robert Torres (County of SD) and Arnie Garcia (SDG&E).

**Paul Russo mentioned and thanked Garden Fresh Grill & Smoothie for Catering the Board of Director's lunch.**

1. **Call to Order at 12:30pm**
2. **Comment/Community Updates:** Jose Reynoso with the CACC reported on the 6 open vacancies on the CACC board. The organization is currently accepting applications for candidates desiring to make a commitment to the CACC board. SDSU is in the midst of preparing an Environmental Impact Report for the intended construction of a new dormitory. The CACC is divided on the opinion of this new construction. Lastly, the CACC asked the art department of SDSU to create designs for a potential "Iconic Sign" for the area. The designs were presented at the latest CACC meeting, and were well received by the board. Jose intends on having the designs available to view on the CACC website, promptly. Arnie Garcia from SDG&E shared the plethora of workshops and programs soon to be taking place at SG&E's Energy Innovation Center. SDG&E also plans on rolling back some of the programs previously offered, with the dates of the programs to be released promptly on SDG&E's website. Nicole Borunda with SDSU announced the return of the students and the newest tenant at South Campus Plaza, Nektar juice bar. Will Remsbottom and Roger Chagnon from Scrimshaw Coffee introduced themselves to the board with a projected opening date of Scrimshaw Coffee Shop of March or early April. Robin Buchanan from Alliance for African Assistance introduced herself and the mission of her organization to the board and explained the new program being offered at the Alliance for African Assistance called Global Village Home Care. Alma Palencia and Valentina Ojeda from ACCION shared the upcoming workshops being offered at ACCION.
3. **Governmental Liaison Report:** Victoria Floyd, from Dianne Jacob's Office, gave us updates on what Dianne Jacob's Office is working on. Robert Torres from Georgette Gomez's Office introduced himself as our representative from the office of the newly elected Georgette Gomez. He explained the transitional state the office is in, with them currently working to understand priority needs. Officer John Steffen (SDPD Eastern division) informed every one of the recent activity taking place in Eastern Division with a positive note of petty crime decreased by 50 percent. He also informed every one of the upcoming storms to come, and to pay attention to potential flooding. With this taking place, a forewarning was made of the possibility of increased homelessness in the area due to the evacuations of the canyons. Officer Terry Hoskins (SDPD Mid-City Division) reported of the crimes in the area and spoke to take precautions to help deter crimes.

4. **Request for Additions to the Agenda:** There were no requests for additions to the agenda.
5. **Acceptance of Board Meeting Minutes- November 2016:** Harold Webber made a motion to approve with Mike Trunzo seconding the motion. **The Board approved the Meeting Minutes (16-0).**
6. **Approval of Financials- November and December 2016:** Tyler Blair made a motion to approve the financials with Tony Konja seconding the motion. **The Board approved the November and December 2016 financials (16-0).**
7. **Approval of FY 2017 BID & MAD Budget Adjustments:** Harold made a motion to approve the budget adjustments with Amir Rezai seconding the motion. **The Board approved the FY 2017 BID & MAD Budget Adjustments (16-0).**
8. **Consent Agenda:** Lynne Owens made a motion to approve the consent agenda with Teri Featheringill seconding the motion. **The Board approved the Consent Agenda (16-0).**
9. **Board Resolutions:**
  - Resolution to approve entering into a contract with the City of San Diego and designating Board President & Vice President as signors for reports and requests for the management of the College Area Business Improvement District.
  - Resolution to approve entering into a contract with the City of San Diego and designating Board President & Vice President as signors for reports and requests for the management of the College Heights Maintenance Assessment District.
  - Resolution agreeing to apply for any City, County, State or other grants and funding AND authorize Executive Director, Jim Schneider, President Paul Russo and Vice President, Tyler Blair to sign such agreements and reports as requested by the funding source.

Bruce Robertson made a motion to approve the Board Resolutions with Mike Trunzo seconding the motion. **The Board approved the Board Resolutions (16-0).**
10. **Announcement:** There were no announcements for the January 2017 board meeting.
11. **Adjourn – 1:30pm**