



**Board of Director's Meeting
AGENDA – Wednesday May 18, 2016
12:00p Lunch/ 12:30pm Meeting
4704 College Avenue, San Diego CA 92115**

- 1. Call to Order / Introductions**
(Lunch Provided by **Pesto Italian Craft Kitchen** 6011 El Cajon Boulevard)
- 2. Presentation: Jack in the Box proposed new site** **INFORMATION ONLY**
(Brock Boyett, Jack in the Box)
- 3. Comment/ Community Updates** **INFORMATION ONLY**
(3 minutes per speaker)
- 4. Governmental Liaison Report** **INFORMATION ONLY**
(3 minutes per speaker)
- 5. Request for Additions to the Agenda** **ACTION ITEM**
- 6. Acceptance of Board Meeting Minutes –April 2016** **ACTION ITEM**
- 7. Approval of Financials – April 2016** **ACTION ITEM**
- 8. Consent Agenda** **ACTION ITEM**
 - a. Business Development Committee (May 2016)
 - b. BOO! Parade Committee (May 2016)
 - c. Marketing Committee (May 2016)
 - d. MAD Committee (May 2016)
 - e. Executive Committee (May 2016)
 - f. Monthly Activity Report (May 2016)
- 9. Announcements:** **INFORMATION ONLY**
 - a. **Annual Awards Mixer:** Wednesday, June 22, 2016 at 5:30PM in Woodstock's Pizza.
 - b. **Bike to Work Day:** Friday, May 20, 2016 at Living Room Coffeehouse (5900 El Cajon Boulevard) from 6:00am – 9:00am. Pedal Pushing Bicycle Shop assisting.
 - c. Potential for an Investor's Bus Tour of the College Area Business District in cooperation with Civic San Diego and Darnisha Hunter of the Mayor's Office.
- 10. Adjourn**

*The Board may take action on any item on the agenda unless it is noted as being an "Information Only" Item.

College Area Business District
Board of Director's Meeting Minutes
4704 College Avenue, San Diego, CA 92115
May 18, 2016

Board Attendance: Paul Russo (Chair), Tyler Blair, Tony Konja, Teri Featheringill, Lillian Palmer, Len Regan, Andrew Kootman, Bruce Robertson, Pat Mueller, Alex Mickle, Jim Schneider (Staff), and Emily Paddock (Staff).

Absent: Christian Cardona, Harold Webber, Mike Trunzo, Natasha Englehardt, Amir Rezai, Lynn Owens, and Pat Geary

Others Present: Jose Reynoso (CACC), Ralph Dimarcut (Senator Marty Block), Brock Boyett (Jack in the Box), Chuck Stauffer (Jack in the Box), Michael Lengyel (Civic San Diego), Gustavo Bidarst (Civic San Diego), Victoria Floyd (San Diego County), John Steffen (SDPD), Chris Pearson (City Council District 9), and Darnisha Hunter (Office of Mayor Faulconer).

Paul Russo introduced and thanked Pesto Italian Craft Kitchen for Catering the Board of Director's lunch.

1. Call to Order at 12:30pm

2. Presentation: Jack in the Box proposed new site Representatives from Jack in the Box presented the board with the plans for the hopeful development of a new store location on the corner of 70th and El Cajon Boulevard. There are currently only two location nationwide with the innovative design as the proposed plan for the location in the College Area. Currently there are a few holdups with the City, inhibiting the ability to commence development such as the possibility of adding another turn lane at that particular intersection. Jack in the Box is currently implementing the proposed changes by the City in the hopes of furthering the project. The College Area Business District is in the works of drafting a letter of support for Jack in the Box as it is seen to be a positive addition for the area.

3. Comment/Community Updates: Jose Reynoso with the CACC announced that the CACC will be hosting an Election-Candidate Forum on Friday May 20th, and they are currently underway of electing two new board members. Officer John Steffen commented on the increased patrol for homelessness and on the calls about large item sediments being left throughout the College Area.

4. Governmental Liaison Report: Victoria Floyd from San Diego County Supervisor Dianne Jacob's office introduced herself as the new representative in replacement of Taylor Dupot. She mentioned the focus of her office is currently the Medical Marijuana Regulatory zoning ordinance. Chris Pearson from Marti Emerald's office, sadly reported on the health status of Marti Emerald. They are currently focusing on her recovery and are continuing to work on their objectives. Ralph Diamarucut the new representative for Senator Marti Block's office, introduced himself and discussed the initiative "There's no Place Like Home" which is being implemented to provide homes and mental health services to the homeless throughout San Diego. Lastly, Darnisha Hunter from the Mayor's office discussed the meeting called by District 9 to instrument a way to handle the homeless problem seen on the increase throughout the county. She highlighted the many services available to assist with the issue, and suggested reaching out to such services when in need. She touched upon the Development Bus Tour currently in the planning process to the benefit of the College Area, which is in congruence with the Mayor's office and Civic San Diego. There is a meeting scheduled for May 24th to finalize the plans for the Bus Tour.

5. Request for Additions to the Agenda: There was a request to add the letter of support for Jack in the Box for the June Board meeting.

6. Acceptance of Board Meeting Minutes- April 2016: Len Regan made a motion to approve with Tyler Blair seconded the motion. **The Board approved the Consent Agenda (11-0).**

7. Approval of Financials- April 2016: Tony Konja made a motion to approve the financials with Bruce Robertson seconding the motion. **The Board approved the April 2016 financials (11-0).**

8. Consent Agenda: Bruce Robertson made a motion to approve the consent agenda with Teri Featheringill seconding the motion. **The Board approved the Consent Agenda (11-0).**

9. Announcements: Staff announced the Annual Awards Mixer to happen on June 22, 2016 at 5:30pm hosted by Woodstock's Pizza. There was encouragement to vote for the nominated businesses throughout the district. Staff also announced the collaboration with iCommute and SANDAG with Bike to Work happening Friday, May 20th.

10. Adjourn – 1:30pm



**Board Meeting May 18, 2016
Sign in Sheet**

Initial	Name	Organization	Phone	Email
PR	Paul Russo (President)	Campus Plaza	(619) 469-4634	paulrpl@att.net
TB	Tyler Blair (Vice President)	Washboard Laundry	(619) 286-0294	tylerablair@gmail.com
	Harold Webber (Vice President)	Webber Properties	(619) 818-7481	N/A
TK	Tony Konja (Treasurer)	Keg & Bottle	(619) 265-0482	tony@kegnbottle.com
	Mike Trunzo (Secretary)	Brian Scholar's Foundation	(619) 851-7409	mtrunzo@cathedralcatholic.org
	Natasha Englehardt	Platt College San Diego	(619) 265-0107	nenglehardt@platt.edu
T	Teri Featheringill	Featheringill Mortuary	(619) 583-9511	featheringill@gmail.com
	Amir Rezai	IQ Graphics and Printing	(619) 265-2679	amir@iqgraphics.com
M	Pat Mueller	Union Bank	(619) 286-9006	Patricia.Mueller@unionbank.com
	Lynn Owens	Owens Chiropractic	(619) 265-9336	drlynnowens@gmail.com
L	Lillian Palmer	Property Owner	(619) 741-5927	lillianpalmer@cox.net
	Pat Geary	Property Owner	(619) 504-6058	pgeary@ecpcommercial.com
AK	Andrew Kootman	OrderUp San Diego	(314) 541-4852	andrew.kootman@orderup.com
LR	Len Regan	Best Western	(619) 582-3088	hotelmanager@lamplighter-inn.com
R	Bruce Robertson	College Avenue Baptist Church	(619) 287-4747	brucerobertson@cab.org
NB	Nicole Borunda	San Diego State University	(619) 594-2078	nborunda@mail.sdsu.edu
	Christian Cardona	The Hair Social	(619) 303-9670	colomboroc@icloud.com
AM	Alex Mickle	AVM Properties	(619) 307-3782	alex@avm-properties.com
	Jim Schneider	College Area Business District	(619) 582-1093	executivedirector@collegeareabid.com
	Emily Paddock	College Area Business District	(619) 582-1093	assistantdirector@collegeareabid.com

