



**Board of Director's Meeting  
AGENDA – Wednesday June 15, 2016  
12:00p Lunch/ 12:30pm Meeting  
4704 College Avenue, San Diego CA 92115**

- 1. Call to Order / Introductions**  
(Lunch Provided by Alforon 5965 El Cajon Boulevard)
- 2. Comment/ Community Updates** **INFORMATION ONLY**  
(3 minutes per speaker)
- 3. Governmental Liaison Report** **INFORMATION ONLY**  
(3 minutes per speaker)
- 4. Request for Additions to the Agenda** **ACTION ITEM**
- 5. Acceptance of Board Meeting Minutes –May 2016** **ACTION ITEM**
- 6. Approval of Financials – May 2016** **ACTION ITEM**
- 7. Consent Agenda** **ACTION ITEM**
  - a. Business Development Committee (June 2016)
  - b. BOO! Parade Committee (June 2016)
  - c. Marketing Committee – NO MEETING
  - d. MAD Committee (June 2016)
  - e. Executive Committee(June 2016)
  - f. Monthly Activity Report (June 2016)
- 8. FY 2016 Awards: Final Nominees and Board Vote** **ACTION ITEM**
  - a. R.J. Benoit Award
  - b. Business of the Year
- 9. Announcements:** **INFORMATION ONLY**
  - a. **Annual Awards Mixer:** Wednesday, June 22, 2016 at 5:30PM in Woodstock's Pizza.
  - b. Potential for an Investor's Bus Tour of the College Area Business District in cooperation with Civic San Diego and Darnisha Hunter of the Mayor's Office.
- 10. Adjourn**

\*The Board may take action on any item on the agenda unless it is noted as being an "Information Only" Item.

**College Area Business District  
Board of Director's Meeting Minutes  
4704 College Avenue, San Diego, CA 92115  
June 15, 2016**

**Board Attendance:** Paul Russo (Chair), Tyler Blair, Harold Webber, Mike Trunzo, Natasha Englehardt, Amir Rezai, Lynn Owens, Pat Geary, Lillian Palmer, Len Regan, Bruce Robertson, Nicole Borunda, Jim Schneider (Staff), and Emily Paddock (Staff).

**Absent:** Tony Konja, Teri Featheringill, Andrew Kootman, Pat Mueller, and Alex Mickle

**Others Present:** Jose Reynoso (CACC), John Steffen (SDPD), Chris Pearson (City Council District 9), and Darnisha Hunter (Office of Mayor Faulconer), Brian Freye (SDG&E), Terry Hoskins (SDPD), Dr. Sally Lee.

Paul Russo mentioned and thanked Alforon for Catering the Board of Director's lunch.

**1. Call to Order at 12:30pm**

**2. Comment/Community Updates:** Jose Reynoso with the CACC announced the mandate for diverse representation on their Board of Director's. He was happy to announce the newest board member of the CACC being a business owner, which will hopefully create a better rounded organization. He also took the time to formally invite business owners to the CACC board meeting as a way to introduce themselves, and business, to the area residents. Brian Freye with SDG&E explained the company's new rates for business owners. Previously bills were calculated based on the amount of electrical usage by the kilowatt. Now the company will be calculating charges based on the amount of usage during peak and non-peak hours. Officer John Steffen of San Diego PD commented on the increased patrol for homelessness and an issue that was encountered at the local library. He also mentioned the homicide that took place in the nearby neighborhood of Del Cerro. Officer Terry Hoskins of San Diego PD briefly mentioned a domestic dispute that took place at the Best Western Lamplighter Inn. He also went into depth about the importance of being proactive in regards to homelessness.

**3. Governmental Liaison Report:** Chris Pearson from Marti Emerald's Office, reported on the efforts that Marti and his office have made in congruence with the Ocean Discovery Institute. This institution provides educational programs for 6,000 students every year. Chris also reported on the new app created by the City. This app lends assistance and convenience to reporting on City matters such as potholes or traffic light issues. Darnisha Hunter from the Mayor's Office further discussed the development of the app. She also touched upon the Development Bus Tour currently in the planning process to the benefit of the College Area, which is in congruence with the Mayor's office and Civic San Diego. Darnisha also thanked our Executive Director for the personal tour of the College Area Business District.

**4. Request for Additions to the Agenda:** There were no requests for additions to the agenda.

**5. Acceptance of Board Meeting Minutes- May 2016:** Len Regan made a motion to approve with Harold Webber seconded the motion. **The Board approved the Consent Agenda (11-0).**

**6. Approval of Financials- May 2016:** Tyler Blair made a motion to approve the financials with Harold Webber seconding the motion. **The Board approved the May 2016 financials (11-0).**

7. **Consent Agenda:** Harold Webber made a motion to approve the consent agenda with Lilian Palmer seconding the motion. **The Board approved the Consent Agenda (11-0).**
  
8. **FY 2016 Awards: Final Nominees and Board Vote:** The board voted for the R.J Benoit winner as well as Business of the year. After voting, the consensus of the board was **Paul Russo** is the recipient of the 2016 R.J Benoit Award and **The Washboard Laundry** to receive the recognition for **Business of the Year**. These will be presented at the Annual Awards Mixer scheduled for Wednesday, June 22, 2016 at Woodstock's Pizza (6145 El Cajon Bulevard)
  
9. **Announcements:** Staff announced the **Annual Awards Mixer to happen on June 22, 2016 at 5:30pm hosted by Woodstock's Pizza.** Staff also reiterated information about the planning for an **Investor's Bus Tour of the College Area Business District** in partnership with Civic San Diego and the Mayor's Office.
  
10. **Adjourn – 1:42pm**