



**Board of Director's Meeting  
AGENDA – Wednesday March 15, 2017  
12:00p Lunch/ 12:30pm Meeting  
4704 College Avenue, San Diego CA 92115**

- 1. Call to Order / Introductions**  
(Lunch Provided by Pita Pit, (soon to open at 6353 El Cajon Boulevard, Suite 134))
- 2. Comment/ Community Updates** **INFORMATION ONLY**  
(3 minutes per speaker)
- 3. Governmental Liaison Report** **INFORMATION ONLY**  
(3 minutes per speaker)
- 4. Request for Additions to the Agenda** **ACTION ITEM**
- 5. Acceptance of Board Meeting Minutes –February 2017** **ACTION ITEM**
- 6. Approval of Financials – February 2017** **ACTION ITEM**
- 7. Associate Member Application** **ACTION ITEM**
  - a. Meghan Riva of BarkinDales Dog Wash & Boutique (4636 Rolando Boulevard)
- 8. Board Member Elections/ Nominating Committee Report** **ACTION ITEM**
- 9. Consent Agenda** **ACTION ITEM**
  - a. Business Development Committee (March 2017)
  - b. Marketing Committee – (March 2017)
  - c. BOO! Parade Committee (March 2017)
  - d. MAD Committee (March 2017)
  - e. Executive Committee (March 2017)
  - f. Monthly Activity Report (March 2017)
- 10. Announcements:** **INFORMATION ONLY**
  - a. **Grand Opening for San Diego Blenders (6353 El Cajon Boulevard) tonight at 5:30pm!**
  - b. **Rolando Street Fair (Sunday, March 26, 2017) Sign up to volunteer for our Booth!**
  - c. **Annual Meeting & Elections breakfast! Wednesday, April 19, 2017 at 8:30am in Terra American Bistro (7091 El Cajon Boulevard).**
- 11. Adjourn**

\*The Board may take action only on items identified as "Action Item".

**College Area Business District  
Board of Director's Meeting Minutes  
4704 College Avenue, San Diego, CA 92115  
March 15, 2017**

**Board Attendance:** Paul Russo (Chair), Tyler Blair, Tony Konja, Lillian Palmer, Mike Trunzo, Natasha Englehardt, Lynn Owens, Amir Rezai, Pat Geary, Teri Featheringill, Pat Mueller, Bruce Robertson, Nicole Borunda, Andrew Kootman, Alex Mickle, Jim Schneider (Staff), and Emily Paddock (Staff).

**Absent:** Harold Webber and Len Regan

**Others Present:** Saul Amerling (CACC), John Steffen (SDPD eastern Div.), Tiffany Garcia (SD Workforce Partnership), Victoria Floyd (County of SD), (Arnie Garcia (SDG&E).

1. **Call to Order at 12:30 pm**
2. **Comment/Community Updates:** Saul Amerling with the CACC explained the organization's focus will be on the upcoming elections. The CACC is encouraging nontraditional applicants (Business owners, property owners, etc.) as the organization would like to be more diverse, catering to the true makeup of the College Area. Saul also invited area businesses to attend the CACC meetings as a means of introducing said businesses to an active group of the community. The CACC is refocusing it's goals to include a positive focus of the area, making it more of a destination to non-residents.  
Arnie Garcia from SDG&E shared the plethora of workshops and programs soon to be taking place at SG&E's Energy Innovation Center. SDG&E also rolled out a new program directed at business owners. Ecochoice is a means of using renewable energy without the need of solar panels.  
Tiffany Garcia with San Diego Workforce Partnership introduced the organization, and how it may be of assistance to area businesses. She focused on their free HR hotline, that can be used by any San Diego organization/business.
3. **Governmental Liaison Report:** Officer John Steffen (SDPD Eastern division) informed everyone of the recent activity taking place in Eastern Division. Violent crime was reported down with petty crime up since last month. Victoria Floyd from the County of San Diego spoke of the recent activities of Dianne Jacob's Office. Special mention of the County's new app "Tell Us Now", which was created for ease of reporting issues such as potholes, traffic light issues, etc. Jim Schneider executive director of the College Area Business District spoke on behalf of a few of the political representatives to share the happenings in various political offices. **Senator Atkin's Office** will be hosting a workshop on March 24<sup>th</sup> regarding the American Healthcare Act at SDSU. **Councilmember Georgette Gomez** relayed the message of their office hours happening on a weekly basis. Office Hours are open every Friday, from 10 am – 1 pm on a first come, first served basis.
4. **Request for Additions to the Agenda:** There were no requests for additions to the agenda.
5. **Acceptance of Board Meeting Minutes- February 2017:** Amir Rezai made a motion to approve with Natasha Englehardt seconding the motion. **The Board approved the Meeting Minutes (15-0).**
6. **Approval of Financials- February 2017:** Tony Konja made a motion to approve the financials with Tyler Blair seconding the motion. **The Board approved the February 2017 financials (15-0).**
7. **Associate Member Application:** Mike Trunzo made a motion to approve the associate member application with Lillian Palmer seconding the motion. **The Board approved the application (15-0).**

8. **Board Member Elections | Nominating Committee Report:** Bruce Robertson made a motion to accept the Nominating Committee Report with Lillian Palmer seconding the motion. **The Board approved this selection (15-0)**

9. **Consent Agenda:** Lynn Owens made a motion to approve the consent agenda with Terry Featheringill seconding the motion. **The Board approved the Consent Agenda (15-0).**

10. **Announcements:**

- a. **Grand Opening for San Diego Blenders (6353 El Cajon Boulevard) tonight at 5:30pm!**
- b. **Rolando Street Fair (Sunday, March 26, 2017) Sign up to volunteer for our Booth!**
- c. **Annual Meeting & Elections breakfast! Wednesday, April 19, 2017 at 8:30am in Terra American Bistro (7091 El Cajon Boulevard).**

11. **Adjourn – 1:01pm**