



Board of Director's Meeting
AGENDA – Wednesday June 21, 2017
12:00p Lunch/ 12:30pm Meeting
4704 College Avenue, San Diego CA 92115

- 1. Call to Order / Introductions**
Lunch Provided by Ackee Tree (5712 El Cajon Boulevard)
- 2. Welcome SDSU Interns and their Project** **INFORMATION ONLY**
(Catherine (Kitty) Evenson and Sean (Sean) Parrish)
- 3. Comment/ Community Updates** **INFORMATION ONLY**
(3 minutes per speaker)
- 4. Governmental Liaison Report** **INFORMATION ONLY**
(3 minutes per speaker)
- 5. Nominations & Vote for R. J. Benoit Award** **ACTION ITEM**
- 6. Additions to the Agenda** **ACTION ITEM**
- 7. Acceptance of Board Meeting Minutes –March 2017 & May 2017** **ACTION ITEM**
- 8. Approval of Financials – May 2017** **ACTION ITEM**
- 9. Consent Agenda** **ACTION ITEM**
 - a. Business Development Committee (June 2017)
 - b. Marketing Committee – (June 2017)
 - c. BOO! Parade Committee (June 2017)
 - d. MAD Committee (June 2017)
 - e. Executive Committee (June 2017)
 - f. Monthly Activity Report (June 2017)
- 10. Announcements:** **INFORMATION ONLY**
 - a. **Follow up for the Investor's Tour:** Tuesday, June 27, 2017 at 12noon in Mesa Commons Meeting Room (6470 El Cajon Boulevard).
 - b. **Annual Awards Mixer:** Wednesday, July 12, 2017 at 5:30pn in Balgonte Galeria (5527 El Cajon Boulevard)
 - c. **SDSU Business Assistance Workshop:** Highlighting Career Services & Aztec Consulting. Date, time & location to be announced soon!
- 11. Adjourn**

*The Board may take action only on items identified as "Action Item".

**College Area Business District
Board of Director's Meeting Minutes
4704 College Avenue, San Diego, CA 92115
June 21, 2017**

Board Attendance: Paul Russo (Chair), Tyler Blair, Lillian Palmer, Mike Trunzo, Natasha Englehardt, Teri Featheringill, Meghan Riva, Dave Hargreaves, Alex Mickle, Jim Schneider (Staff), and Emily Paddock (Staff)

Absent: Harold Webber, Lynn Owens, Amir Rezai, Pat Geary, Bruce Robertson, Martin Samo, Marc Bennett and Tony Konja

Others Present: Jose Reynoso (Alvarado Estates), John Steffen (SDPD Eastern Div.), Victoria Floyd (County of SD), Jason Weisz (Senator Toni Atkins Office), Roberto Torres (City Council).

1. **Call to Order at 12:30 pm**
2. **Welcome SDSU Interns and their Project:** The board extended a warm welcome to the newly hired interns from SDSU. Staff explained the reason for their hire and the project they will actively be working on. The project is in correspondence to a decrease in funds and the inconsistencies regarding businesses opening up and the business list provided to the organization by the City. The interns have been doing a fantastic job with a lot of data to provide to the City Treasurer's Office.
3. **Comment/Community Updates: Jose Reynoso with Alvarado Estates** shared of his proactive approach to the recent Business Development Tour- Vision of the future. He has been in conversation with Jeff Murphy with the hopes of facilitating some of the potential development for the College Area. He has also been very active with community projects.
4. **Governmental Liaison Report: Officer John Steffen (SDPD Eastern division)** informed everyone of the recent activity taking place in Eastern Division. Violent crime was reported to be up recently with an increase in house burglaries. **Victoria Floyd from the County of San Diego** spoke of the recent activities of Dianne Jacob's Office. Special mention of the County's new app "Tell Us Now", which was created for ease of reporting issues such as potholes, traffic light issues, etc. **Jason Weisz with Senator Atkin's Office** shared their recent budget finalization with a description of where the funds will be allocated. Also, on behalf of Senator Toni Atkins' desire to recognize small businesses throughout San Diego with Pesto Italian Craft Kitchen being recognized from our district. **Roberto Torres with Councilmember Georgette Gomez** explained where they are at in their budget process with an increase of funding going to code enforcement. Roberto also explained funding will be available for improvement projects in the College Area.
5. **Nominations & Vote for R.J. Benoit Award:** After a board member vote, Tyler Blair won (5-4).
6. **Request for Additions to the Agenda:** There were no requests for additions to the agenda.
7. **Acceptance of Board Meeting Minutes- March 2017 & May 2017:** Mike Trunzo made a motion to approve with Teri Featheringill seconding the motion. **The Board approved the Meeting Minutes (9-0).**
8. **Approval of Financials- May 2017:** Teri Featheringill made a motion to approve the financials with Tyler Blair seconding the motion. **The Board approved the February 2017 financials (9-0).**
9. **Consent Agenda:** Alex Mickle made a motion to approve the consent agenda with Natasha Englehardt seconding the motion. **The Board approved the Consent Agenda (9-0).**

10. Announcements:

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11. Adjourn – 1:12pm

Submitted by: Assistant Director, Emily Paddock

Presented to the Board of Directors: Secretary, Mike Trunzo

To Be Accepted at Board Meeting: July 19, 2017